



# C. U. SHAH UNIVERSITY, Wadhwan City



Faculty of: Commerce

Bachelor of Commerce

SEMESTER: Sem - VI

CODE: 4CO06BEN1

Name: Business Environment - II

## Teaching & Evaluation Scheme

Teaching Scheme(Hours)				Evaluation Scheme(Marks)		
Theory	Tutorial	Practical	Total	Sessional	University	Total
4	0	0	4	30	70	100

**Objective:** The objective of the syllabus to keep aware the students about the problems arising at national and international level on account of the process of liberalization and globalization.

**Prerequisite:** Basic Knowledge of Environment which affecting to the Business from the Internal & External

## Course outline

Sr. No.	Course Contents	Number of Hours
1	A Bird's Eye view of different economic sectors <ul style="list-style-type: none"><li>Industries<ul style="list-style-type: none"><li>Features of Indian Industries.</li><li>Problems of cottage and small scale industries.</li></ul></li><li>Agriculture<ul style="list-style-type: none"><li>Problem of low agriculture productivity in India.</li><li>Effects of new agriculture strategy</li></ul></li></ul>	10
2	Role of Govt. and it's policies in Indian Economy. <ul style="list-style-type: none"><li>Monetary Policy :<ul style="list-style-type: none"><li>It's effect on Indian Business Environment.</li></ul></li><li>Fiscal Policy :<ul style="list-style-type: none"><li>It's importance in the concept of welfare state.</li><li>It's effect on Business Environment.</li></ul></li><li>Import – Export Policy :<ul style="list-style-type: none"><li>Main provision of recent Import – Export policies with reference to globalization.</li></ul></li><li>Foreign Investment :<ul style="list-style-type: none"><li>Modern trends of foreign investment in India.</li></ul></li></ul>	5
3	Role of Govt. and its policies in Indian Economy. <ul style="list-style-type: none"><li>Industrial Policy :<ul style="list-style-type: none"><li>Current Industrial Policy.</li><li>It's effects on Business Environment.</li></ul></li></ul>	10



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	- Special Economic Zone (SEZ)	
4	Role of Govt. and its policies in Indian Economy. <ul style="list-style-type: none"><li>• Process of Privatization and Disinvestment<ul style="list-style-type: none"><li>- Meaning</li><li>- Need of Privatization in Indian Economy.</li><li>- Effects of Privatization in the field of development of Business</li></ul></li></ul>	10
5	Planning in India. <ul style="list-style-type: none"><li>• Current five year plan :<ul style="list-style-type: none"><li>- Objectives and main programs.</li><li>- Sectoral allocations of resources.</li></ul></li><li>• Overall evaluation of planning.</li></ul>	10
	<b>Total Hours</b>	45

### Learning Outcomes

**Theoretical Outcome** It provide students with a good understanding of Business Environment Along with the Different Economic Indicator

**Practical Outcome** Students gain a better understanding of Economic Indicator and develop their team-working, presentation, report writing, analytical, critical thinking, research and discursive skills in this module.

### Teaching & Learning Methodology

- (A) Lectures
- (B) Case Studies
- (C) Class Participation

### Books Recommended

1. 'Economic Foundations Of Business Environment' By S.R. Pandiyan , Himalaya Publication
2. 'Economic Environment for Business' By Mishra & Puri , Himalaya Publication

### E-Resources

<http://www.library.yorku.ca/web/bbl/collections/businessonline/>